



27. January, 1970

FILM-MAKERS' COOPERATIVE  
175 Lexington Avenue  
New York, New York 10016  
Phone: (212) 889-3820

Mr. J. Ferrater-Mora  
Dept. of Philosophy  
Bryn Mawr College  
Bryn Mawr, Pa. 19003

Dear Mr. Ferrater-Mora:

Thanks for yours of 23. January. As you may read below, entering your film in distribution with us is quite simple. The current catalogue (mailed separately ~~thank you for your request for information~~) will assist you in pricing your film. We will await your print, pricing information, etc. at time of your decision.

The Cooperative is a non-contractual, nonprofit, non-discriminating film library open to any film-maker wishing to place a film on deposit for rental on his terms and on his behalf.

You "join" by sending a print of your film(s) with descriptive data, rental rate to be charged, and physical info on the print: running time, whether color and/or black-and-white, gauge, whether sound or silent, projection speed, etc. You set the single-projection rental rate to be charged each user of your film. When we are paid, we credit 75% to you (to be accounted and paid to you on demand, as we haven't the setup to handle quarterly or whatever accounting for hundreds of film-makers at one time), and 25% is credited to the Co-op to help pay the costs of operating.

No contract exists. A print on deposit remains your property, loaned to us to book on your behalf. Subject only to already-committed bookings, it may be withdrawn or used by yourself or anyone presenting your written permission, without charge. All rights and control remain yours. We have your permission only to rent the print on your behalf. Any inquiries for purchase or special use are referred directly to you, since the Co-op never strikes prints or sells them.

Prints should be provided with good quality standard reels and cans, in fibre shipping cases of the proper size. The value (i.e., lab cost) of each print should be stated, so that we may protect you against (possible) loss in the mails. (We do not provide any bookers or prospective print-buyers with this information.)

To the best of our knowledge, Canyon Cinema Co-Operative at Industrial Center Bldg. (Rm. 220), Sausalito, Calif., 94965, operates on exactly the same nondiscriminatory, nonprofit basis. Many film-makers avail themselves of both cooperatives, feeling that any "overlapping" (we and they supply films anywhere in the U.S.) simply increases their rentals.

We attempt to print a new catalogue about every 18-20 months. It lists film-makers alphabetically, with the descriptions they have provided for each of their films immediately following their names. The catalogue is mailed free of charge to anyone requesting it. This is our only form of promotion. Our next catalogue or supplement is (hopefully) to be collated and printed early this year.

Films should be delivered to us by hand or mailed to us within the U.S. The Customs Department is unfriendly, officious and wants money.

FILM-MAKERS' COOPERATIVE IS A DIVISION OF THE NEW AMERICAN CINEMA GROUP, INC.